



Republic of the Philippines  
Province of Ilocos Norte  
**MUNICIPALITY OF SAN NICOLAS**

**OFFICE OF THE SANGGUNIANG BAYAN**

EXCERPTS FROM THE MINUTES OF THE FOURTH REGULAR SESSION OF THE 9<sup>TH</sup> SANGGUNIANG BAYAN OF THE MUNICIPALITY OF SAN NICOLAS, ILOCOS NORTE HELD AT THE MUNICIPAL SESSION HALL ON THE 27<sup>TH</sup> DAY OF APRIL, 2015 AT 10:30 O’CLOCK IN THE MORNING.

PRESENT:

- |                                |                               |
|--------------------------------|-------------------------------|
| Hon. Alfredo P. Valdez, Jr.,   | Vice-Mayor/Presiding Officer; |
| Hon. Aladine T. Santos,        | Member;                       |
| Hon. Norberto S. Dadiz, Jr.,   | Member;                       |
| Hon. Domingo C. Ambrocio, Jr., | Member;                       |
| Hon. Ariel B. Villa,           | Member;                       |
| Hon. Orlando B. Badua,         | Member;                       |
| Hon. Oscar V. Domingo,         | Member;                       |
| Hon. Reynaldo A. Corpuz,       | Member;                       |
| Hon. Efren C. Butay,           | Member.                       |

ON-LEAVE:

- |                      |  |
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| Hon. Linda E. Badua, | Member/Liga ng mga Barangay President. |
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ABSENT:

None.

**“MUNICIPAL ORDINANCE NO. 2015-10**

**AN ORDINANCE ESTABLISHING BILLBOARD AND POSTER SITES, PRESCRIBING FEES OR RENTALS THEREFOR, AND REQUIRING ALL SIGNS, SIGNBOARDS, BILLBOARDS, POSTERS OR ANNOUNCEMENTS TO INCORPORATE “THE SAN NICOLAS MY HERITAGE TOWN” LOGO THAT ARE TO BE POSTED THEREAT AS PART OF THE TOURISM CAMPAIGN OF THE MUNICIPALITY, PROVIDING MECHANISMS FOR ITS IMPLEMENTATION, AND APPROPRIATING FUNDS THEREFOR.”**

**WHEREAS**, Section 447 of the Local Government Code and its pertinent sub-sections empowers the Municipality to appropriate funds for the establishment of public structures in its proprietary capacity with the authority to lease out to private individuals or entities; regulate the display of and fix license fees for signs, signboards, or billboards at the place or places where the profession or business advertized thereby is, in whole or in part, conducted; regulate the putting up of signs, signposts, awning and awning posts on the streets; and adopt related programs for the promotion of culture and the arts;

**WHEREFORE**, consistent with aforesaid authority, be it enacted by the Sangguniang Bayan in session duly assembled the following:

**SECTION 1.** No person, natural or juridical, shall be allowed to place or post any poster, sign, signboard, billboard or advertising paraphernalia on the streets, public buildings, plazas, part and other public places, except in the sites or places designated herein and upon procurement of prior permit from the Municipality;

**SECTION 2 (A)** – There shall be established and designated as common poster site located as follows:

1. One at the Southwestern Portion of the San Nicolas Elementary School;
2. One at façade or vicinity of the F.E. Marcos Mini-Cultural Center;
3. One at the Southeastern Part of the San Nicolas Public Market;
4. One at the Southwestern Part of the San Nicolas Public Market.

(B) The Municipality shall construct the necessary billboard or poster frame in the aforesaid designated areas. For this purpose, an amount of Five Hundred Thousand Pesos (P500,000.00) is hereby appropriated to be taken from the general fund.

**SECTION 3.** For all private persons interested to place advertisements on said poster areas, a prior permit and rental fee shall be procured from the Office of the Municipal Treasurer and Engineer with the payment of Nine Hundred Pesos (P900.00) per square foot for a minimum duration of seven (7) days thereat. All public announcements for activities and programs shall be free of charge, but shall acquire prior certificate of exemption from the same Office.

**SECTION 4.** All persons, natural or juridical, who intends to put up their own signages, billboards or posters at their own expense on sites other than the designated areas shall procure special permit at the Office of the Municipal Treasurer and Engineering for the maximum duration of one (1) year upon payment of a fee as per the Building Code.

**SECTION 5.** All posters, billboards, signages, and public announcements placed or exhibited in the designated areas as well as those granted special permit to other sites, shall include "The San Nicolas, My Heritage Town Logo" as integral part thereof.

**SECTION 6.** Any person who violates any provision hereof shall be penalized of a fine of Two Thousand Five Hundred Pesos (P2,500.00) or imprisonment of two (2) months or both, at the discretion of the court.

In cases of corporate entities, the manager, supervisor and officers of such entities shall be deemed responsible for such violation. The poster shall also be immediately removed.

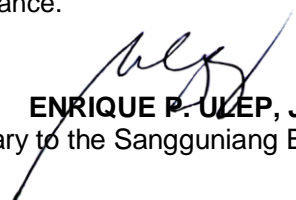
**SECTION 7.** This Ordinance shall take effect fifteen (15) days from the completion of its publication as required under Section 188 of Republic Act 7160 otherwise known as the Local Government Code of 1991.

**"UNANIMOUSLY APPROVED.**


Voting on the foregoing ordinance was as follows:

- AYES : Members Santos, Dadiz, Jr., Ambrocio, Jr., Badua, O., Villa, Domingo, Corpuz & Butay.
- NAYS : None.
- ABSTAINED : None.

I hereby certify to the correctness of the foregoing ordinance.

  
**ENRIQUE P. ULEP, JR.**  
 Secretary to the Sangguniang Bayan I

**ATTESTED:**

  
**ALFREDO P. VALDEZ, JR., M.D.**  
 Vice-Mayor/Presiding Officer

**APPROVED:**

  
**MELANIE GRACE P. VALDEZ, M.D.**  
 Municipal Mayor

Approved on: July 27, 2015